



About Time Music Festival  
4900 McAllister Drive  
Chester, VA 23831  
(804) 363-0699

[abouttimemusicfest@gmail.com](mailto:abouttimemusicfest@gmail.com)

[www.facebook.com/abouttimeva/](http://www.facebook.com/abouttimeva/)

Tax ID #83-1036654

Dear Friends:

The About Time Music Fest, a tax-exempt 501(c)(3) organization, has an exciting opportunity for you to help support this year's event, which will benefit our local Special Olympics Virginia organization: Area 6. On May 29<sup>th</sup>-30<sup>th</sup>, 2020 at Ed Allen's Campground in Lanexa, VA, an estimated 600+ friends and folks will gather to hear 10-12 bands and music groups play during this two day festival with onsite camping and activities for all ages.

The regionally popular Richmond based band "South Hill Banks" will headline the music lineup this year. The huge success of the About Time Music Festival is credited in large part to our sponsors, who will lend their names and financial support to the 2020 About Time Music Festival in exchange for valuable sponsorship benefits. We hope you will consider sponsoring the 2020 About Time Music Festival.



The About Time Music Festival, established by Susan DePhillip, John Georgiou, and David Ruggio, was first held in 2010 as a reunion of friends and music lovers. As the event grew, in 2014 it moved to Ed Allen's Campground in Lanexa, VA with the continued mission to fundraise for charity and collect donations to cover the operating costs, with 100 percent of proceeds donated at the end of each festival. The beneficiary organization changes each year and is decided on by the board of directors prior to each annual event. Because we are a qualified 501(c)3 non-profit organization, **ALL Sponsorships and DONATIONS are TAX DEDUCTIBLE!** Your sponsorship will be used to help fund the music, sound production, and minor operating costs, with 100 percent of the proceeds donated to Special Olympics Virginia, Area 6.

We are excited to partner with Special Olympics Virginia, Area 6 for this year's About Time Music Festival! The Special Olympics mission remains as vital today as it did when the movement was founded 50 years ago in 1968.

Special Olympics Virginia Area 6 is a year-round program of sports training and athletic competition for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. Learn more by visiting: [SpecialOlympicsVA.org](http://SpecialOlympicsVA.org) or [Area6SOVA.org](http://Area6SOVA.org)

Area 6 is one of 31 Special Olympics Virginia area programs; it serves:

- Amelia
- Chesterfield
- Goochland
- New Kent
- Powhatan
- West Point

**Special Olympics**  
Virginia



**We have set a goal this year to raise \$10,000. To achieve this goal, we NEED event sponsors** and are hoping that you could contribute through one or more of the various levels listed on the next page. On behalf of the About Time Music Festival, we sincerely thank you for your consideration and generosity. As a sponsor of the 2020 About Time Music Festival, your business will receive recognition through announcements before and after the event and on the event Facebook page [Facebook.com/AboutTimeVA](https://www.facebook.com/AboutTimeVA) getting your organization's name in front of nearly 500 followers. You will also receive:

- Inclusion of your business name and logo in all promotional materials.
- Free tickets and merchandise

We appreciate your consideration. If you are interested in sponsoring About Time Music Festival, please complete and return the enclosed sponsorship commitment form by mail to 4900 McAllister Drive, Chester, Virginia, 23831 or submit via email to [abouttimemusicfest@gmail.com](mailto:abouttimemusicfest@gmail.com) by 5/1/2020.

Thank you. We look forward to hearing from you soon.

Sincerely,

Susan DePhillip  
About Time Music Festival  
(804) 363-0699  
[abouttimemusicfest@gmail.com](mailto:abouttimemusicfest@gmail.com)





### Levels of Sponsorship Packages

**About Time Platinum Sponsor: \$2000 or more** -includes 8 festival tickets, 8 T-shirts, premium name/ logo placement on event signs and banners, social media recognition and on commemorative cups.

**Full Time Gold Sponsor: \$1000 or more** -includes 6 festival tickets, 6 T-shirts, premium name/ logo placement on event signs and banners, social media recognition and on commemorative cups.

**Half Time Silver Sponsor: \$500 or more** -includes 5 festival tickets, 5 T-shirts, premium name placement on event signs and banners, social media recognition and on commemorative merchandise.

**Just in Time Bronze Sponsor: \$250 or more** -includes 4 festival tickets, 4 T-shirts, premium name placement on event signs and banners, and social media recognition.

**Party Time Sponsor: \$100 or more** -includes 2 festival tickets, 2 T-shirts, recognition on event signage.

Benefits	About Time Platinum	Full Time Gold	Half Time Silver	Just in Time Bronze	Party Time
Minimum Contribution Amount	\$2,000	\$1,000	\$500	\$250	\$100
# festival tickets	8	6	5	4	2
Complimentary event t-shirts	8	6	5	4	2
Recognition on event signage	Large Logo	Medium Logo	Small Logo	Listing	Listing
Social Media Recognition	Yes	Yes	Yes	Yes	
Recognition on commemorative merchandise	Yes	Yes	Yes		

A contribution of at least \$100 qualifies you, your company, your organization, or your group as an event sponsor. All sponsor contributions are 100% tax deductible. We can also include information, coupons, and/or souvenirs from your business in giveaway bags at the festival.

**THANK YOU** so much for your consideration in supporting the 2020 About Time Music Festival!



## The 2020 About Time Music Festival Sponsorship Commitment Form

Yes, I'd like to become an About Time Music Festival Sponsor at the following level:

- \_\_\_\_\_ ABOUT TIME PLATINUM SPONSOR (\$2000 or more)
- \_\_\_\_\_ FULL TIME GOLD SPONSOR (\$1000 or more)
- \_\_\_\_\_ HALF TIME SILVER SPONSOR (\$500 or more)
- \_\_\_\_\_ JUST IN TIME BRONZE SPONSOR (\$250 or more)
- \_\_\_\_\_ PARTY TIME SPONSOR (\$100 or more)

Contact Name \_\_\_\_\_

Listing Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Participating in Give-away Items? Yes/No

**Please send a photo/logo you would like to use for your recognition on the web/silent auction site to [abouttimemusicfest@gmail.com](mailto:abouttimemusicfest@gmail.com).**

Please submit your sponsorship by May 1, 2020 via check or Paypal [abouttimemusicfest@gmail.com](mailto:abouttimemusicfest@gmail.com) and please feel free to contact Susan DePhillip at [susan.dephillip@gmail.com](mailto:susan.dephillip@gmail.com) or (804) 363-0699 with any questions. **THANK YOU** so much for your sponsorship of this important cause!